

IGOR TROVATO

ADDRESS
166 St. John's Lane - Bristol - BS3 5AJ

MOBILE
07961 446 539

PORTFOLIO
www.ZenzeroGraphic.com

EMAIL
igortrovato@gmail.com

PERSONAL STATEMENTS

With over ten years' experience in web and print design, I am a professional and committed graphic designer who has worked for a wide range of companies and even run my own graphic design studio. I have an excellent eye for detail, a commitment to my clients' needs and although I am a competent independent worker, I also thrive in a team environment. My strong background in layout, design, illustration and painting, comprehensive knowledge of Adobe Creative Suite and understanding of how graphic design complements web design and development mean that I am keen to take on any brief. I am looking for a new challenge in a vibrant agency, which will utilise my meticulous work ethic, creative skills and friendly, professional manner.

PROFESSIONAL SKILLS

- ✓ Big creativity and illustration abilities
- ✓ Team spirit
- ✓ Hard worker and well organized
- ✓ Polite and easy going person

TECHNOLOGY SKILLS

- ✓ Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Animate CC, After Effect, Audition, Premiere
- ✓ Branding and visual identity, web design, HTML, CSS developer
- ✓ Windows and Mac Os user



WORK EXPERIENCE

Senior Lead Graphic Designer, Strategy Ltd - Bristol

September 2015 - November 2016

In charge of all things design at Strategy and have a knack for transforming the client's brief, ideas and needs into beautiful yet functional designs. Creating designs suitable for both online and print and working with other members of the team (e.g. content, development) to develop concepts and designs. Some of my main duties:

- Creation and design of websites using Photoshop, Illustrator and Animate CC;
- UX and UI designer;
- Video and audio editing;
- Creation and design of infographics suitable for social media and blogs.

Reason for leaving: Redundancy

Trainer at "Einaudi - Chiodo" Secondary School, Creative Industries branch - La Spezia - Italy

October 2014 - December 2014

Taught the basics of graphic design to a group of 15-16 year olds, including modules on layout, the correct use of fonts and the psychology of colour. Prepared and created all materials, as well as a final exam.

Graphic Designer, "Sun Times" Communication Agency, La Spezia - Italy

September 2014 - February 2015

Graphic area coordinator and graphic designer, responsible for the agency's creative projects; worked with big brands like Biotherm, Philips, Carrera Jeans

CEO, Freelance Graphic Designer, “Zenzero” Graphic Studio, Sarzana - Italy

January 2010 - March 2015

Owner of design studio in Sarzana, Italy, which provided a 360° service to customers, including: web design, logo creation, corporate identity, advertising photographic service, SEO. Liaised with other team members such as printers, copywriters, photographers, other designers, account executives, web developers and marketing specialists.

Art Director Junior, Multimedia and Graphic Designer, “Orange Project” agency, La Spezia - Italy

January 2009 - January 2010

Organisation and planning work of the agency; design and creation of Flash and After Effect videos for digital billboards, including Limoni Profumerie, one of the most important perfume retailers in Italy).

Graphic and Multimedia designer, Ciemme Sistemi Spa, Sesto Fiorentino - Italy

May 2004 - January 2009

Relisation (designed it, created it and developed make it) of a cartoon series called “Rubicchio”, which became extremely popular with general public in Italy.



EDUCATION

Salvemini Surveying Secondary School, Florence - Italy

September 1990 - June 1995

An 800 hours Cartoon maker course, Prato - Italy

2002 - 2003

Organized by the famous Italian illustrator Ro Marcenaro

An 800 hours Web Design course, Florence - Italy

2003 - 2004

Organized by Elea and Scala Group International. Level A

Go! Web Design Workshop, Rome - Italy

July 2010

Organized by Giuliano Ambrosio

SEO, SEM and Web Marketing, Parma - Italy

September 2012

Organized by Marco Maltraversi

REFERENCES

References are available upon request.